

Manchester University Press and Open Access

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Manchester University Press

- Founded in 1904, third largest university press in England
- Publish 145 books a year and 13 journals in the Humanities and Social Science
- Department of the University of Manchester
- Not-for-profit
- Small publisher that values **academic rigour, personal service and production quality**



Engagement with Open Access



- 2008 European Union funded project
- Developing an OA publication model for academic books in HSS
- Seven initial partners, including Manchester University Press, and coordinated by Amsterdam University Press
- Created a platform for OA content to made centrally available
- Explored issues of IT infrastructure, metadata standards and licensing
- Investigated the current state of play of Open Access and new business models

Engagement with Open Access

Green Open Access

Depositing the Accepted Manuscript (post-print) in institutional and subject repositories

Non-restrictive for authors

No embargo period

Supports our mission as a not-for-profit publisher

Currently repositories are not a competitor:

- practice not regularly taken up by authors
- technology not fully developed

UK Open Access Environment

Finch Report

- Recommended fully open access in the UK – preference for Gold Open Access model

RCUK

- Funded research articles submitted after 1 April 2013 must be published as Open Access
- Preference for Gold and CC BY licence
- Accepts Green with embargos of 6-12 months (STM) and 12-24 months (HSS)

HEFCE

- Consultation on requiring post-2014 REF submissions to be open access

Development of Open Access Policy

Hybrid Gold Open Access

Open Access articles within subscription journals

Provides authors, their institutions and funders, the greatest choice

Choice between Creative Commons Attribution (CC-BY) and Attribution Non-Commercial (CC-BY-NC) licences

Low APC (article processing charge) supports our not-for-profit mission and reflects the limited funding available in HSS

APCs ensures Gold open access route is accessible and provides a sustainable future for specialist publications

Development of Open Access Policy

Gold Open Access Monographs

Receive the same rigorous peer review and production value

Sliding scale publishing charge

Fully Open Access Monographs available on OAPEN platform and MUP website

Printed paperback and consumer ebook formats

Evolution of Open Access Policy

Open Access landscape is still changing

- RCUK review in 2014
- Outcomes of HEFCE consultation
- International responses and policies
- Fully Open Access UK?

Both not-for-profit and commercial publishers will need to adapt and be flexible

Is Fully Open Access the Future?

Unanswered concerns

- International consensus: Gold vs Green or no Open Access at all
- Limits to academic freedom and employability
- Rise in APC without subscription subsidy
- Restricts publication by the un-funded
- Disappearance of non-research articles: book reviews, review articles, society announcements

Do Publishers still have a place?

Technology

- Provide online platforms
- Requires regular development and investment

Journal development and investment

- Journal launch and marketing
- Financial support and editorial guidance to editors and their teams

Journal Management

- Peer-review support, production, sales, marketing, distribution

Publisher activities take the burden of these activities off editors and allow them to concentrate on academic quality and reputation. These activities require money from subscriptions or APCs.

Mixed Approach

Finch Committee recommended an accelerated, but **balanced and sustainable**, transition

Foreseeable future:

Green Open Access with sustainable embargos

Gold Open Access through hybrid and fully OA journals

Thank You